Saturday Seminar Timetable – CIM Courses **Enrolment Dates 2017**

	CIM Course Module	Bristol	Manchester	Edinburgh
Foundation Certificate in Marketing	Customer Communications	28 Jan + 11 Feb 2017	21 Jan + 4 Feb 2017	28 Jan + 11 Feb 2017
	Marketing Principles	7 + 21 Oct 2017	7 + 21 Oct 2017	30 Sep + 14 Oct 2017
Certificate in Professional Marketing	Integrated Communications	28 Jan + 11 Feb 2017	21 Jan + 4 Feb 2017	28 Jan + 11 Feb 2017
	Customer Experience	Distance Learning	Distance Learning	Distance Learning
	Digital Marketing	8 + 22 + 29 July 2017	8 + 22 July 2017 & 12 Aug 2017	8 + 22 July & 19 Aug 2017
	Marketing	7 + 21 Oct 2017	7 + 21 Oct 2017	30 Sep + 14 Oct 2017
	Marketing Revision	18 Nov 2017	25 Nov 2017	18 Nov 2017
Diploma in Professional Marketing	Mastering Metrics	28 Jan + 11 Feb 2017	21 Jan + 4 Feb 2017	11 Feb + 4 Mar 2017
	Driving Innovation	Distance Learning	16 + 30 July 2016	Distance Learning
	Digital Strategy	1 + 15 + 29 July 2017	15 + 29 July & 5 Aug 2017	1 + 29 July & 12 Aug 2017
	Strategic Marketing	7 + 21 Oct 2017	7 + 21 Oct 2017	30 Sept + 14 Oct 2017
	Strategic Marketing REVISION	TBC 2018	TBC 2018	TBC2018
Postgraduate Diploma	Marketing Leadership & Planning	Distance Learning	Distance Learning	Distance Learning
	Analysis & Decision	Distance Learning	Distance Learning	Distance Learning
	Managing Corporate Reputation	Distance Learning	Distance Learning	Distance Learning
	Emerging Themes	Distance Learning	Distance Learning	Distance Learning

See overleaf for CAM Timetable

Saturday Seminar Timetable – CAM COURSES	CAM Course Module	BRISTOL	MANCHESTER	EDINBURGH
Diploma in Digital Marketing	Digital Marketing Planning	1 + 15 July 2017	15 + 29 July 2017	1 + 29 July 2017
	Digital Marketing Essentials	8 + 22 July 2017	8 + 22 July 2017	8 + 22 July 2017
	Marketing Consumer Behaviour	30 Sep + 14 Oct 2017	Distance Learning	30 Sep + 14 Oct 2017
Specialist Modules	Digital Media & Branding	Distance Learning	Distance Learning	Distance Learning
Diploma in Marketing Communications	Digital Marketing Essentials	8 + 22 July 2017	8 + 22 July 2017	8 + 22 July 2017
	Marketing Consumer Behaviour	30 Sep + 14 Oct 2017	Distance Learning	30 Sep + 14 Oct 2017
	Public Relations	21 Oct + 4 Nov 2017	Distance Learning	28 Oct + 4 Nov 2017
	Integrated Media	Distance Learning	Distance Learning	Distance Learning
	Advertising	Distance Learning	Distance Learning	Distance Learning
	Sales Promotion & Direct Marketing	Distance Learning	Distance Learning	Distance Learning
Start time for Saturday Seminars is 9:30am. Full details of each study centre can be found on the locations page of our website		**BRISTOL VENUE**	**MANCHESTER VENUE**	**EDINBURGH VENUE**