

EVENING CLASSES IN CAMBRIDGE 2012/13

CIM PROFESSIONAL COURSES

Evening Classes offer a very convenient method of gaining a professional qualification: providing constant access to expert tutors, a regular stimulus to maintain your studying, online support when you are not in class and the opportunity to develop a support network that will last you through your career. Cambridge Marketing College has been offering Evening Classes for over 20 years to a highly effective formula with very impressive pass rates. Shown below are our pass rates for December 2011:-

Professional Certificate	100%
Professional Diploma	86%

Our classes offer high quality tutoring from marketing experts. Delegates attend for one evening a week on their chosen course to complete with 12-18 months.

Delegates attending Evening Classes will receive the full study pack of text books and study guides so that you do not have to spend time and resource in finding the right materials. All are delivered to your workplace. This highly convenient and cost-effective study option includes:

- ✓ Attendance at 8 evening lectures per module (between 6pm and 8pm)
- ✓ Complimentary refreshments during the evening
- ✓ College Study Guides for each module
- ✓ Selected textbooks
- ✓ Specialist tutors for each module
- ✓ Revision sessions for examined modules
- ✓ Exam preparation and assignment briefing webinars
- ✓ Support for up to 24 months
- ✓ Online support through the College website including:
Webinars, Podcasts, Tutor Blog, RSS Marketing News, Bulletin Board and Tutor Notes

Overleaf are the timetables for 2012/13; the potential entry points indicated with an asterisk. Delegates start the course with the most appropriate module.

The deadline for enrolment is three weeks prior to the first taught session.

COURSE FEES

FEES (TO ATTEND EVENING CLASSES)	
CIM Professional Certificate	£1885+VAT
CIM Professional Diploma	£2085+VAT
The fees include delivery of materials within the UK. The Course fees do not include your CIM annual membership fee which are currently:	
Professional Certificate £120	Professional Diploma £200

You should also budget c £300-£360 for assessment fees for CIM and c £255-£365 for CAM which are paid to CIM/CAM as you progress through the course.

If you are self-funding (rather than sponsored by your employer), you may split the College fees over 9 months. There is an admin fee of £50 for this option.



Evening Class Timetable – Cambridge 2012/13

All evening lectures are held from 6 pm to 8 pm

	w/c 2 Jul to 20 Aug 2012	w/c 24 Sept to 12 Nov 2012	w/c 28 Jan to 18 Mar 2013	w/c 8 Apr to 27 May 2013
Professional Certificate in Marketing				
Monday	Marketing Information & Research *	Assessing the Marketing Environment *	Marketing Essentials *	Stakeholder Marketing *
Professional Diploma in Marketing				
Monday	Project Management in Marketing	Delivering Customer Value Through Marketing *	Marketing Planning Process*	Managing Marketing

Please note, where a class falls on a bank holiday, the class will be rearranged and will usually take place on the Wednesday of the same week.

**Our evening classes take place at:
Cambridge Marketing Colleges, St John's Innovation Centre, Cowley Rd,
Cambridge, CB4 0WS**

LOCATION

Our Cambridge Study Centre is at St Johns Innovation Centre which is located just off the A14 and within reach of Cambridge city centre. It offers excellent modern facilities and has ample free car parking.

